

STAFF MEMO

FROM. Dr. Nielsen's Staff
(mostly Stefi & Marie this time)
505 Aber Drive
Waterford, WI 53185
Ph. (262) 534-3767

Monday 9:37 A.M.



Stefi discovers that there is no free lunch in the little brown bag she used to mail you this letter ...meanwhile... Marie shows you the "FREE OFFICE VISIT" coupon she enclosed with this letter ...plus... a secret BONUS coupon!

**Dr. Nielsen Says: "There Is No Free Lunch"
But We Say...There Is A FREE Office Visit!
(And We'll Give You One Just To Prove It)**

Dear Friend,

Hi again. It's us (Stefi & Marie) writing you this special letter ...and... we want to give you a **FREE** Office Visit just for reading this brief note.

You see, last Friday morning we were listening to Dr. Nielsen at our weekly staff training meeting, and he said something like: "There is no such thing as a free lunch".

Marie then blurted out: "Maybe there is no such thing as a free lunch ...however... Stefi and I can prove there is such a thing as a **FREE** office visit".

Then Dr. Nielsen muttered: "What are you two going to do... send everyone a **FREE** office visit coupon in a cute little brown lunch bag?"

Yep.

Ok, here's the deal. If you call us right now at (262) 534-3767, then we'll make sure you get a **FREE** office visit with absolutely no strings attached. All you have to do is bring the attached coupon with you on your next office visit -- before it expires. As you can see, it's as easy as painting stripes on a zebra.

Please don't be the only one left out here. Oh, and we may have to withdraw this offer without notice if Dr. Nielsen finds out how much we spent for these "cute little brown lunch bags". So, call us right now at (262) 534-3767 before it's too late.

Trust us, there really is a **FREE** Office Visit (with *absolutely no obligation*) for you!

Marie & Stefi

P.S. We almost forgot...please give the attached pink coupon to anyone in your family who has never been to our office before. When they bring in this pink slip before the expiration date we stamped on it, they'll get a private consultation with Dr. Nielsen, an exam, any necessary x-rays, and their first gentle treatment...for **ONLY \$10**. (This ten bucks will then be donated to the Waterford Fire & Rescue Squad) Thank you. Bye!!!